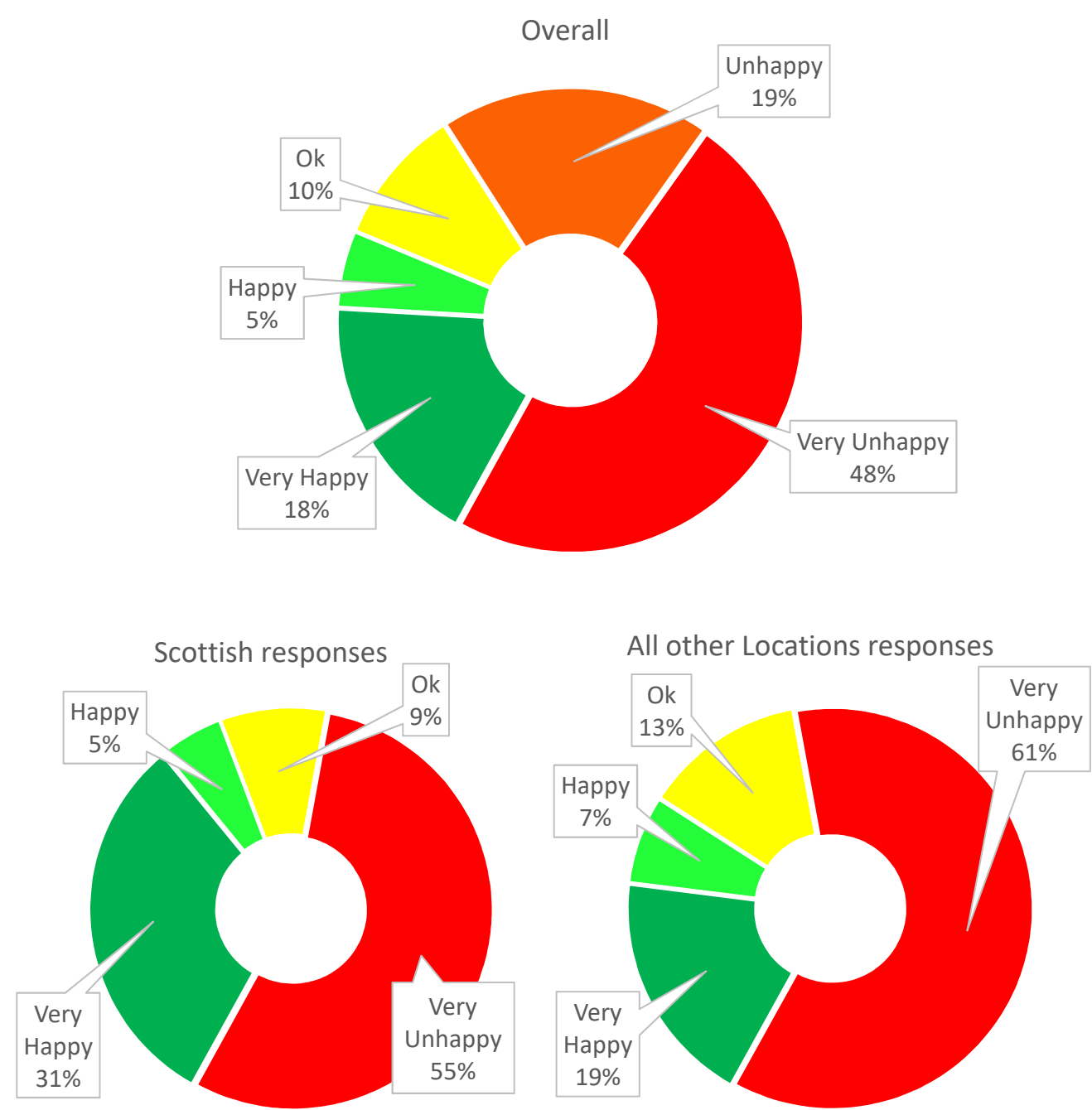


Overall Summary

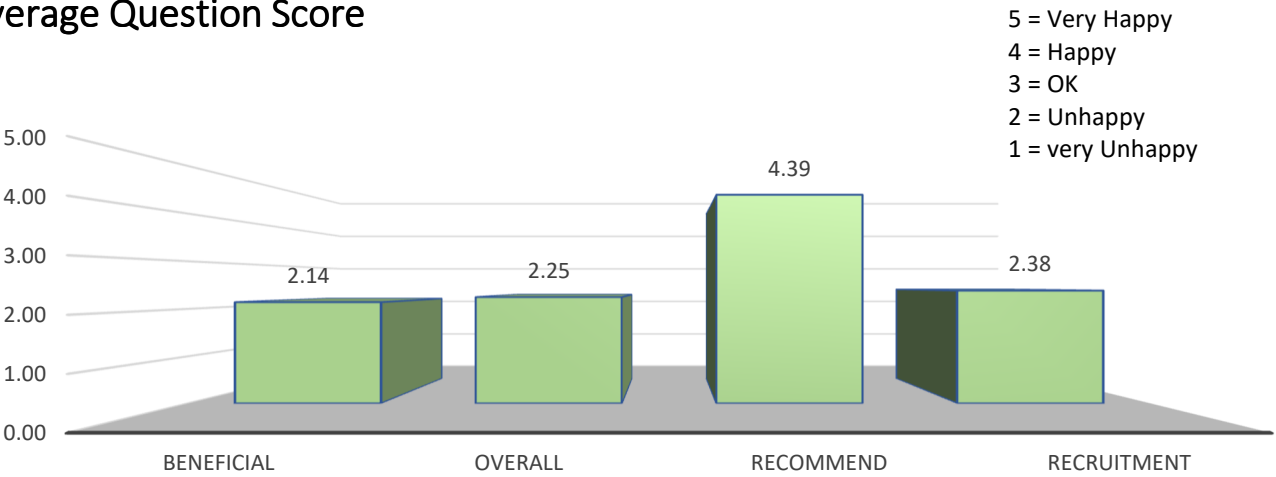
Question Set

Name	Question
Overall	Do you feel Scottish Independence is a good idea?
Beneficial	How beneficial do you think Scottish Independence is for business?
Recruitment	What do you feel about future recruitment if Scotland is an independent country?
Recommend	Would you recommend IoH membership?

Emotive summary



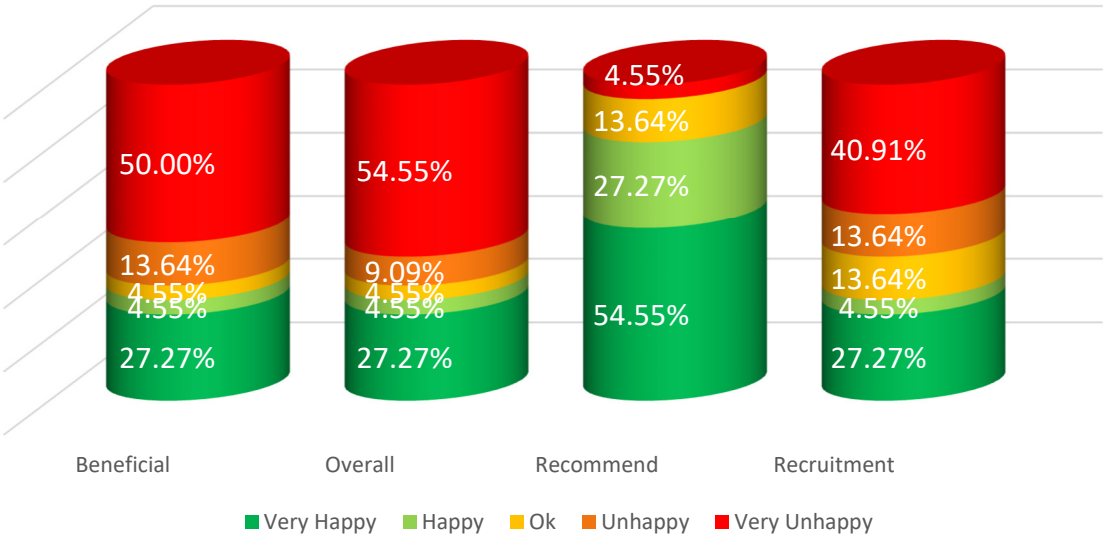
Average Question Score



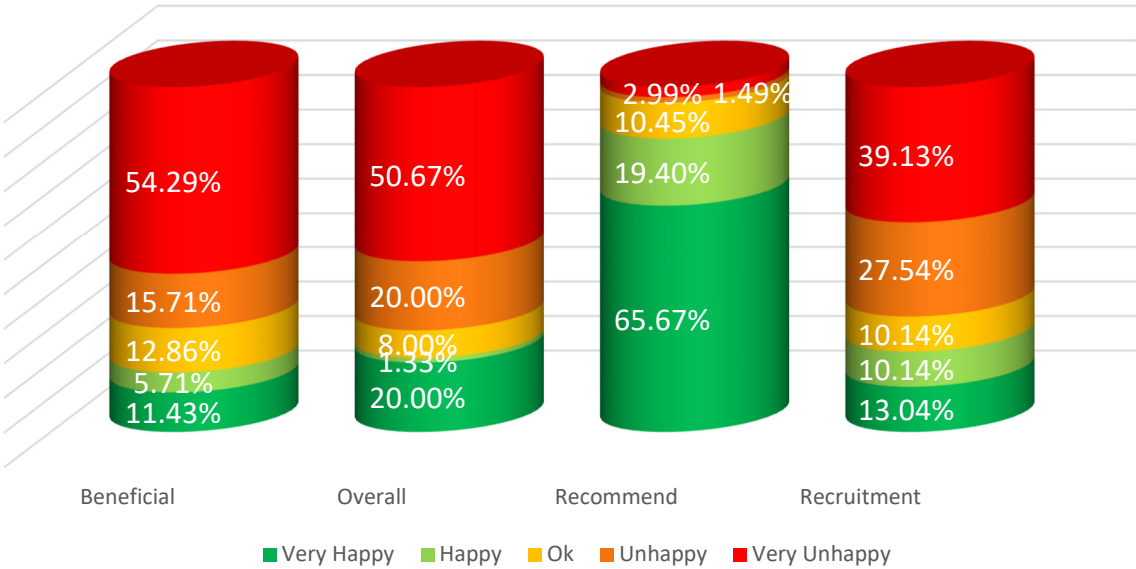
Emotive responses breakdown

Breakdown of all 'emotive' questions asked.

Scotland

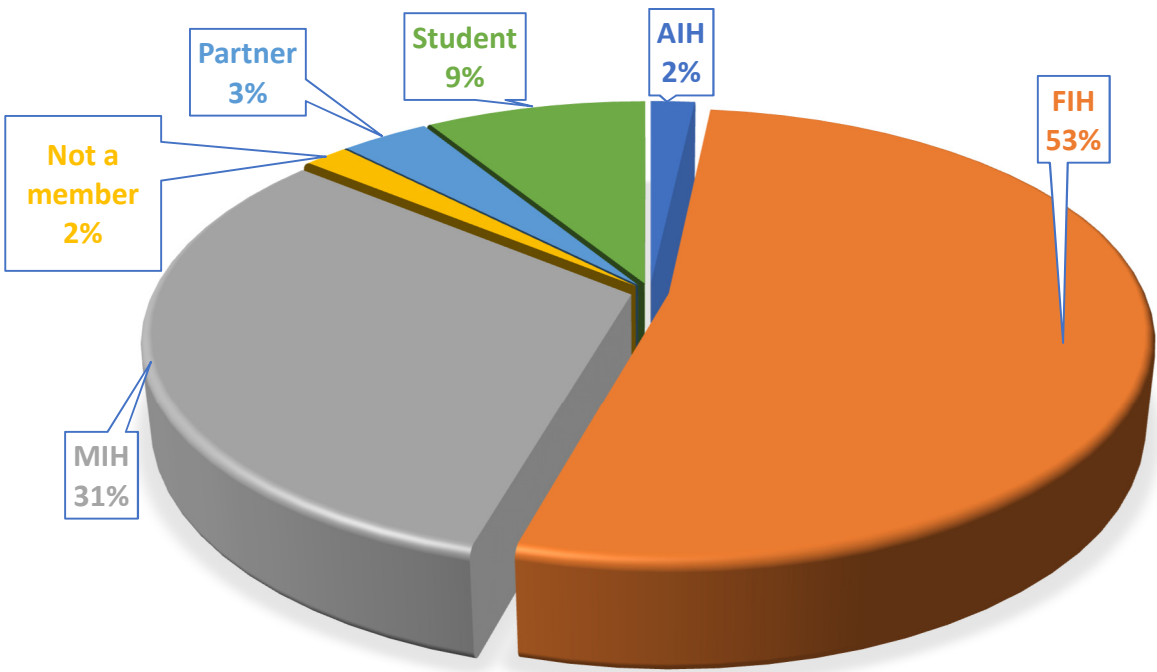


All other locations

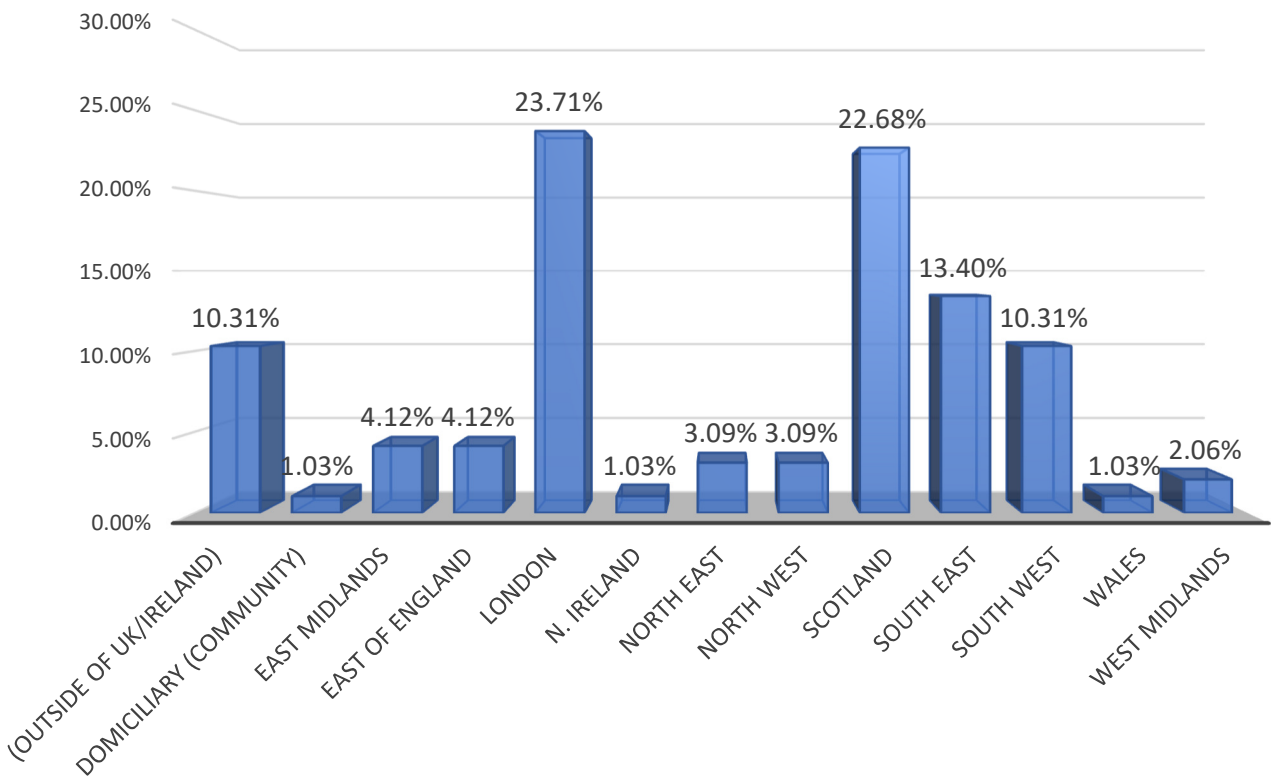


Demographic Information

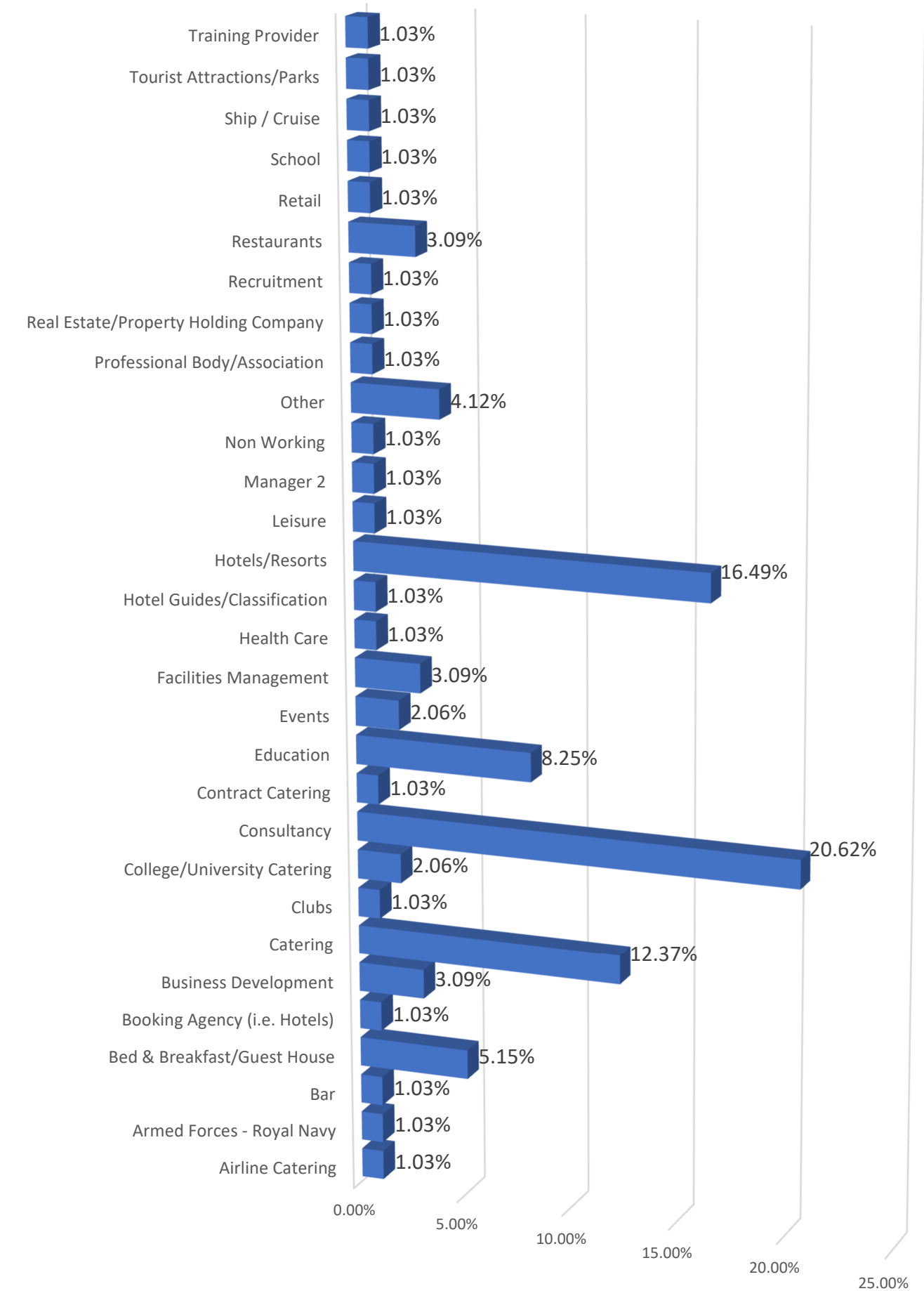
Response by Membership type



Response by Location

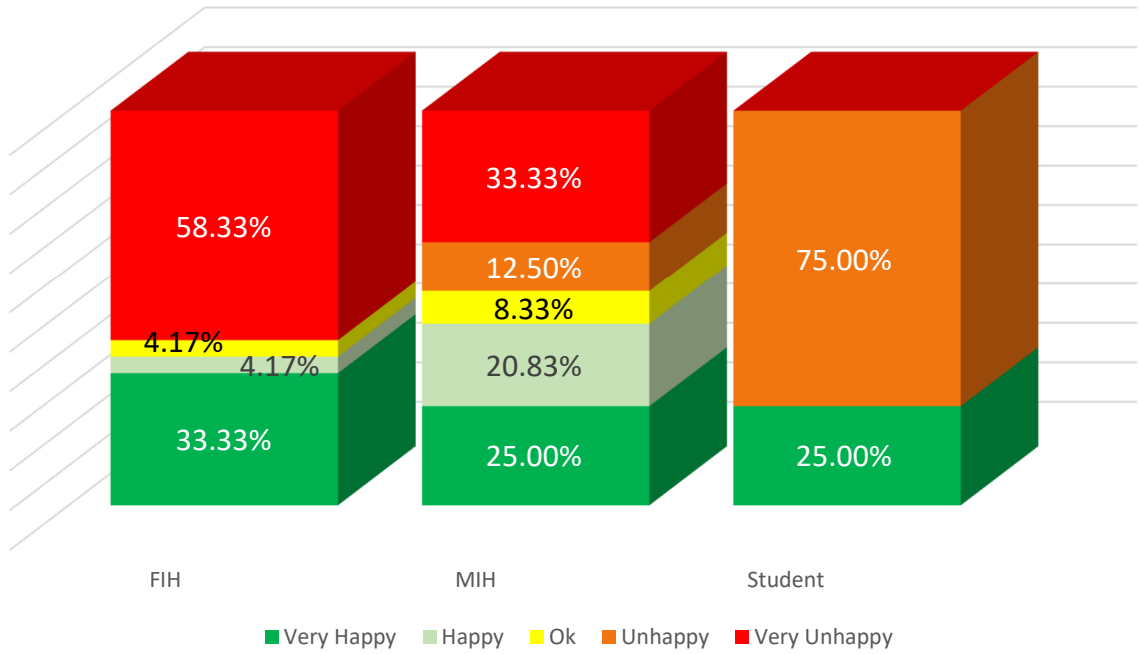


Responses by Industry Sector



Emotive response by Membership type

Scotland



All other locations

