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Hospitality Quarterly is the official publication of the Institute of Hospitality. The Institute of Hospitality is the professional body for managers working in the hospitality, leisure and wider tourism industry. We have members working in every sector of the industry and in over 100 countries around the world.

Published quarterly, the magazine provides authoritative editorial on the latest news and developments that are critical to the industry.
CIRCULATION & AUDIENCE

PRINT CIRCULATION
8,032

WEBSITE
MONTHLY VISITORS: 10,495
MONTHLY PAGE VIEWS: 37,220

DIGITAL CIRCULATION
TOTAL: 44,137

AUDIENCE
HQ magazine distributes a total of 52,169 copies quarterly to senior management across the spectrum of the hospitality industry. Covering all facets from general managers, to purchasing and owners of independent hospitality locations.

A SAMPLE OF SOME OF OUR MEMBERS:

Alpha LSG UK
BaxterStorey
Belmond Le Manoir aux Quat’Saisons
Bespoke Hotels
Champneys
Conrad St James
Copthorne Hotels
Corinthia Hotel London
Crowne Plaza
De Vere
Elior
Exclusive Hotels
Four Seasons Hotel
Galvin Restaurants
Hilton Hotels
Hyatt
IHG
Jurys Inn
Marriott
Millennium Hotels & Resorts
Novotel
One Aldwych
Oxford Brookes University
Park Plaza
Pennyhill Park Hotel & Spa
Preferred Hotels
Radisson Edwardian Hotels
Redefine|BDL Hotels
Rocco Forte Hotels
Royal Automobile Club
Royal Garden Hotel
Select Service Partner
The Bloomsbury Hotel
The Dorchester
The Goring
The National Trust
The Ritz London
Sodexo
University College Birmingham
University of Reading
Vacherin Limited
Village Hotels
Welcome Break Group
Whitbread
WSH
Wyboston Lakes
“I thought the article on food waste really highlighted the significant impact it has on the environment. The resources in the article such as the WRAP toolkit will help us when prioritising implementation of new initiatives. Strategies for reducing, reusing and recycling waste are vital for profitability in the long run and this article gave a lot of food for thought.”

MARK FIELD FIH, OPERATIONS DIRECTOR, VICTORY SERVICES CLUB, LONDON
PRINT
STAND OUT DESIGN
HIGH IMPACT CREATIVES
ENHANCING YOUR PRESENCE

SHARE YOUR INDUSTRY REPORTS - EXAMPLES SHOWN FROM PUB & BAR MAGAZINE
HIGH IMPACT CREATIVES

ADVERTORIALS

ROLL FOLD
FOUR PAGE COVER WRAP
BRANDED POLYWRAP
GATE FOLD
BELLY BAND

BARN DOOR
TIP ON
TEASER STRIP
TEXTURE FOIL FINISHES
BOUND IN PRE-PRINTS
DIGITAL

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WWW.INSTITUTEOFHOSPITALITY.ORG
HQ Magazine is one of sixteen industry leading foodservice titles produced by H2O Publishing.

We provide engaging and trusted editorial across a range of key verticals including; education, hospitals, restaurants, contract catering and many more.

As well as publishing and direct marketing, our expertise also lies in creating, promoting and managing a number of significant industry events throughout the year, including; awards ceremonies, forums, exhibitions and conferences.

H2O Publishing is an established authority within the sectors it serves and strives to stay ahead of the curve with the services it provides.
FEATURES LIST
HQ 2019

SPRING 2019
• Combi Ovens, Grills & Barbeques
• Soft Drinks, Juices, Smoothies & Water
• Epos, Apps & Payments

SUMMER 2019
• Cleaning, Hygiene & Food Safety
• Kitchen & Restaurant Design
• Restaurant Show Preview

AUTUMN 2019
• Warewashing
• Tableware & Glassware
• Hospitality Recruitment

WINTER 2019
• Hot Beverages (Tea & Coffee)
• Refrigeration
• Finance Options
## RATE CARD
### PRINT 2019

<table>
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<th>False Front Cover</th>
<th>Double Page Spread</th>
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<td>£13k</td>
<td>£15k</td>
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## TECHNICAL SPECIFICATIONS

### MAGAZINE SET TO A4

All page information, including images, EPS and text should be: SUPPLIED ONLY IN CMYK MODE, NOT RGB.

No Pantone colours or 5th colour specials to be used.

No colour profiles saved within image – i.e. colour management or ICC profiles.

### WHOLE PAGE
- **Bleed:** H = 303 mm x W = 216 mm
- **Trim:** H = 297 mm x W = 210 mm
- **Type:** H = 268 mm x W = 196 mm

### DPS PAGE
- **Bleed:** H = 303 mm x W = 426 mm
- **Trim:** H = 297 mm x W = 420 mm
- **Type:** H = 268 mm x W = 396 mm

### 1/2 PAGE VERTICAL
- **Bleed:** H = 303 mm x W = 111 mm
- **Trim:** H = 297 mm x W = 105 mm
- **Type:** H = 268 mm x W = 91 mm

### 1/2 PAGE HORIZONTAL
- **Bleed:** H = 154.5 mm x W = 216 mm
- **Trim:** H = 148.5 mm x W = 210 mm
- **Type:** H = 134 mm x W = 186 mm

### 1/3 PAGE VERTICAL
- **Bleed:** H = 303 mm x W = 76 mm
- **Trim:** H = 297 mm x W = 70 mm
- **Type:** H = 287 mm x W = 60 mm

### 1/3 PAGE HORIZONTAL
- **Bleed:** H = 101 mm x W = 216 mm
- **Trim:** H = 95 mm x W = 210 mm
- **Type:** H = 79 mm x W = 190 mm

### 1/4 PAGE VERTICAL
- **Bleed:** H = 303 mm x W = 49 mm
- **Trim:** H = 297 mm x W = 43 mm
- **Type:** H = 268 mm x W = 37 mm

### 1/4 PAGE HORIZONTAL
- **Bleed:** H = 80 mm x W = 216 mm
- **Trim:** H = 74 mm x W = 210 mm
- **Type:** H = 67 mm x W = 186 mm
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don@h2opublishing.co.uk

EDITORIAL ENQUIRIES
editor@instituteofhospitality.org